

Master of Business Administration Program in Asian Business Management (English Program)

Research Focus

- Country Comparison
- International Business
- International Trade
- Cross Cultural Management
- Management of MNCs
- Logistics and Supply Chain in Asian Countries
- International Corporate Governance
- International Marketing
- International Finance and Accounting

Structure of the Program

1. Credit Requirements *

Requirements	Option 1.2	Option 2.1
Coursework	24	30
- Core Courses	18	18
- Electives	6	12
Required Non-credit Courses	6	6
Thesis	12	-
Independent Study	-	6
Total	36	36

* Minimum credits required

2. Core Courses

Requirements	Option 1.2		Option 2.1	
	Course No.	Cr.	Course No.	Cr.
Financial Management for Asian Business Management	813512	3	813512	3
Economics for Asian Business Management	813513	3	813513	3
Modern Management and Human Resource for Asian Business Management	813514	3	813514	3
International Marketing for Asian Business Management	813515	3	813515	3
Business Process Management for Asian Business Management	813516	3	813516	3
Strategic Management for Asian Business Management	813517	3	813517	3
Total	6	18	6	18

3. Electives

Requirements	Option 1.2		Option 2.1	
	Course No.	Cr.	Course No.	Cr.
Legal Environment of Asian Business	813531	3	813531	3
Comparative Culture Management for Asian Business Management	813532	3	813532	3
International Financial Management for Asian Business Management	813533	3	813533	3
International Logistics Management for Asian Business Management	813534	3	813534	3
Project Analysis for Business in Asia	813535	3	813535	3
Current Topics in Asian Business Management	813536	3	813536	3
Operating Environment in Asia	813537	3	813537	3
Consumer Behavior Strategies for Asian Business Management	813538	3	813538	3
Total	≥2	≥6	≥4	≥12

4. Required Non-credit Courses

Requirements	Option 1.2		Option 2.1	
	Course No.	Cr.	Course No.	Cr.
Research Methodology in Social Sciences	813511	3	813511	3
Seminar in Contemporary Issues	813518	1	813518	1
Asian Language for Business	813519	1	813519	1
Doing Business in a Specific Country <i>or</i> Comparative Regional Studies *	813520/ 813521	1	813520/ 813521	1
Total	4	6	4	6

* Choose one

5. Thesis Credit Requirements

Requirements	Option 1.2		Option 2.1	
	Course No.	Cr.	Course No.	Cr.
Thesis 1, Option 1.2	813597	2	-	-
Thesis 2, Option 1.2	813598	4	-	-
Thesis 3, Option 1.2	813599	6	-	-
Independent Study 1	-	-	813591	3
Independent Study 2	-	-	813592	3
Total	3	12	2	6