

Master of Business Administration Program

Research Focus

- Entrepreneurship
- Business Innovations
- Change Management
- Policy-making and Strategy Development
- Strategic Management in International Business
- Logistics and Supply Chain

Structure of the Program

1. Credit Requirements *

Requirements	Option 1.2	Option 2.1
Coursework	24	30
- Core Courses	18	18
- Electives	6	12
Required Non-credit Courses	5	5
Thesis	12	-
Independent Study	-	6
Total	36	36

* Minimum credits required

2. Core Courses

Requirements	Option 1.2		Option 2.1	
	Course No.	Cr.	Course No.	Cr.
Business Economics	801502	3	801502	3
Managerial Accounting	801503	3	801503	3
Human Resource Management and Organizational Behavior	801504	3	801504	3

Requirements	Option 1.2		Option 2.1	
	Course No.	Cr.	Course No.	Cr.
Business Process Management	801505	3	801505	3
Marketing Management	801506	3	801506	3
Financial Management	801507	3	801507	3
Total	6	18	6	18

3. Electives

Requirements	Option 1.2		Option 2.1	
	Course No.	Cr.	Course No.	Cr.
Strategic Management for Entrepreneurs	801541	3	801541	3
Entrepreneurship and New Venture Initiation	801542	3	801542	3
Tax Management	801543	3	801543	3
Retail–Wholesale Management	801544	3	801544	3
Commercialization of Innovation and Change	801545	3	801545	3
Business Project Analysis	801546	3	801546	3
Special Topics in Entrepreneurship	801547	3	801547	3
Strategy and Business Policy for Logistics and Supply Chain	801551	3	801551	3
Logistics and Supply Chain Management	801552	3	801552	3
Laws Relating to Logistics Management	801553	3	801553	3
Warehousing and Distribution Management	801554	3	801554	3
Quality Management	801555	3	801555	3
Advanced Data Analysis for Management	801556	3	801556	3
Special Topics in Logistics and Supply Chain	801557	3	801557	3
Strategic Management	801561	3	801561	3
Analytical and Strategic Thinking	801562	3	801562	3
Strategic Leadership	801563	3	801563	3
Innovation and Change Management	801564	3	801564	3
Crisis Management	801565	3	801565	3
Strategic Management for International Business	801566	3	801566	3

Requirements	Option 1.2		Option 2.1	
	Course No.	Cr.	Course No.	Cr.
Special Topics in Strategic Management	801567	3	801567	3
Competitive Strategic Marketing	801571	3	801571	3
Consumer Behavior	801572	3	801572	3
Integrated Marketing Communication	801573	3	801573	3
Integrated Media Planning	801574	3	801574	3
Brand Marketing	801575	3	801575	3
Event Planning and Management	801576	3	801576	3
Special Topics in Marketing Communication	801577	3	801577	3
Total	≥2	≥6	≥4	≥12

4. Required Non-credit Courses

Requirements	Option 1.2		Option 2.1	
	Course No.	Cr.	Course No.	Cr.
Research Methodology in Business	801501	3	801501	3
Seminar in Contemporary Issues	801508	1	801508	1
Regional Studies	801509	1	801509	1
Total	3	5	3	5

5. Thesis Credit Requirements

Requirements	Option 1.2		Option 2.1	
	Course No.	Cr.	Course No.	Cr.
Thesis 1, Option 1.2	801597	2	-	-
Thesis 2, Option 1.2	801598	6	-	-
Thesis 3, Option 1.2	801599	4	-	-
Independent Study 1	-	-	801595	3
Independent Study 2	-	-	801596	3
Total	3	12	2	6