



DOCTOR OF PHILOSOPHY PROGRAM IN BUSINESS ADMINISTRATION

■ FACULTY OF BUSINESS, ECONOMICS AND COMMUNICATIONS

DOCTOR OF PHILOSOPHY PROGRAM IN BUSINESS ADMINISTRATION

Naresuan University offers a state-of-the-art program, an outstanding faculty and excellent opportunity to work with Thai business communities. If you are looking for an exciting and challenging program in the ASEAN context to prepare yourself in regional business, we welcome you to further explore our program. With extensive networking within Thailand and abroad, the program aims at enabling our graduates to assemble new bodies of knowledge and apply them to the highest benefits of the societal needs and be responsive to current global situations.



Objectives

The graduates are to achieve the positive learning outcomes and employment-related attributes as shown below.

- Capacity in conducting research in Business Administration.
- Communication of accomplishments to stakeholders in businesses and communities with confidence.
- Possession of comprehensive and coherent knowledge in management, aligned to realities in business settings.
- Capacity in searching for related knowledge.
- Adherence to ethics while being conscious of business operations and accountability to the society.

Admission

In accordance with the Graduate School Rules and Regulations. The program committee reserves the rights to require more qualifications as deemed appropriate.

Medium of Instruction

Thai and English

Research Focus

- International Business
- Financial Management
- Marketing Management
- Operations Management
- Logistics Management
- Human Resources
- Economics

Requirement for Graduation

In accordance with the Graduate School Rules and Regulations.

