



DOCTOR OF PHILOSOPHY PROGRAM IN COMMUNICATIONS

■ FACULTY OF BUSINESS, ECONOMICS AND COMMUNICATIONS

DOCTOR OF PHILOSOPHY PROGRAM IN COMMUNICATIONS

The Doctor of Philosophy program in Communications offers research-based advanced training aimed at building academic and administrative leadership in communications with consideration of current social changes. The program has collaboration with Macquarie University, a leading school in communications in Australia. Consequently, our doctoral students are provided with the opportunity to learn, discuss, and exchange knowledge and experiences with professors in the field of communications at Macquarie University's main campus during the course of their study.



Objectives

Specific outcomes expected in graduates are as follows:

- Competency is research in communications emphasizing Thai social contexts for creation of new knowledge.
- Expertise in managing research projects in communications and carrying out applications in academic, social, and business settings.
- Knowledge and capability in cutting-edge communication approaches, being looked up to as a leader in ideas for the benefits of the society and the nation.
- Mastery of both theories and practices for efficient and effective use in the academic profession and in business.
- Morality and ethics.

Admission

In accordance with the Graduate School Rules and Regulations. The program committee reserves the rights to require more qualifications as deemed appropriate.

Medium of Instruction

Thai and English

Research Focus

Communication Development in Thailand

Requirement for Graduation

Apart from the university Graduate School Rules and Regulations, all students are to have taken 9 credits as non-credit requirements from the following:

811601: Epistemology and Theory Construction

811601: Advanced Communication Research Methodologies

811603: Seminar in Communications 1

811604: Seminar in Communications 2

811605: Seminar in Communications 3



communication
mu/ni·ca'tor n.
com·mu·ni·ca·tion ()
communicating; transm
messages, or informatio
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using words effective
... ..